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We are writing on behalf of the Carcinoid NeuroEndocrine Tumour Society of Canada to ask for your support to raise money for research through an upcoming Toronto fundraising walk.

CNETS Canada advocates for increased research into improved diagnosis and treatment of this class of cancers. CNETS Canada's fundraising efforts last year, for example, matched dollar-for-dollar by the Canadian Research Society, resulted in a joint \$120,000 research grant for Lung Neuroendocrine Tumours awarded to Dr. Yeager at the Toronto Hospital for Sick Children.

About Carcinoid NeuroEndocrine Cancer

Carcinoid NeuroEndocrine Cancer, also known as NET Cancer, is a group of rare, often slow-growing cancers. These cancers originate in the interface between the endocrine system, a complex network of glands throughout the body that secrete various hormones which act as "chemical messengers," and the nervous system, which fulfills a similar role but using electrical impulses to communicate. NET Cancers most commonly begin in the lung or the hormone-producing cells that line the gastrointestinal system and, if they become malignant, spread to other parts of the body such as the liver, lymph nodes, and bones.

NET Cancer is dramatically under-researched, in part, because of an absence of related statistics. Unfortunately, this lack of research exists despite it being more prevalent than some other well-known cancers (an estimated 12 000 Canadians are thought to have NET Cancer), and also despite the recent 7% per year increase in the incidence of NET diagnosis. Understandably, this relative absence of research poses a great barrier to improving health and quality of life outcomes for those with this class of cancers. The difficulty in creating a profile of NET Cancer can also be partly attributed to its original name, "Karzinoid" (i.e., carcinoid) coined in 1907, which translates as "cancer-like." This name has stuck to NET Cancer and, sadly, has led to a serious misunderstanding on behalf of some in the medical community that this complex cancer is very indolent. For many patients, this belief has resulted in delayed diagnosis or continued misdiagnosis.

Kormos and Coleman Family and Friends CNETS Canada Walk

On **Sunday, September 26th, 2010**, the Kormos and Coleman families and friends will walk south on Yonge St. from the front of Maureen's condo (at 3130 Yonge St.) to Yonge and Eglinton, and back again. This 5 km walk will begin at 2:00 p.m. and will finish around 3:30 p.m. Refreshments will follow from 3:30 to 5:00 p.m. in the Party Room at 3130 Yonge St. This room will be available and staffed by volunteers during the walk for those who would like to either walk part of the way or join us for refreshments only.

It will be accessible by buzzing the party room code listed at the front door. Signs will lead you to the room once you are inside the building. This will be a wonderful opportunity for members of the CNETS Canada Toronto Support Group, family, and friends to get together. (Parking is available in the building parking lot or on Bedford Park Ave. at Yonge St., just north of the building.)

Barb Kormos and Maureen Coleman are both NeuroEndocrine Cancer patients. Since her diagnosis with Pancreatic Insulinoma in 2007, Barb has received treatment at Princess Margaret Hospital in Toronto, London Regional Cancer Centre, and the Royal Free Hospital in the U.K. Excited to be celebrating her 60th birthday this month. Also joining her will be husband, Jim, and daughter, Christine, along with other family members and her poodle, Plato.



Maureen is delighted to be living a full life as a ten-year veteran of Carcinoid Cancer. She feels blessed to be able to enjoy family, good food, the arts, interesting travel, and the company of good friends. Since 2000 she has received treatment at Mount Sinai Hospital in Toronto and the London Regional Cancer Centre in London, Ontario. Joining her on the walk will be some of her family and friends..

How to Donate

Our goal is to raise \$5,000 for research through this event, and we invite you to help us make this happen. If you would like to make a donation, you can do so directly by cheque (to CNETS Canada, as per letterhead address above, or in person at the walk), or through the Canada Helps website <http://www.canadahelps.org/GivingPages/GivingPage.aspx?gplD=9218>

For donations on the website there is an instant downloadable CRA tax receipt. For cheque or cash donations Maureen and Jim will give you instant tax receipt from their numbered CRA eligible tax receipt books if you are on the walk or send you one if you cannot make it. We will need your address information for this.

Should you wish to learn more about CNETS Canada and this cancer spectrum please visit our website at www.cnetscanada.org.

Maureen Coleman
CNETS, President

Jim Kormos
CNETS, Vice President